

M A R I A A T A L L A H

C O P Y W R I T E R & C O N T E N T

M A N A G E R

P O R T F O L I O

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MODE

Chanel will present its 2022 cruise show in Provence

The date is set: May 4, 2021.

BY NINON GLEYSE

12 janvier 2021



Singapore, Dubaï, Seoul, Havana and **Paris** are all dreamy destinations where Chanel has taken the fashion sphere for its unmissable summer show. Last year, it was under the **Capri** sun that the fashion house had planned to present its **2020/2021** cruise collection, which was finally revealed digitally in line with government guidelines. This year, it's in the heart of the Carrières de Lumières, in the village of Baux-de-Provence, that the Chanel silhouettes will walk on May 4. Having previously been filmed by **Jean Cocteau** in **1959** for his film *Orpheus*, this natural landscape promises to deliver a show which, like every year, will continue to reinvent itself.

Translated by Maria Atallah



MODE

Charles de Vilморin is the new creative director of Rochas

On February 9, 2021, Charles de Vilморin, the rising haute couture star, was named as the new creative director of Rochas, replacing Alessandro Dell'Acqua.

BY NINON GLEYSE

9 février 2021



Freshly graduated from the **Chambre Syndicale de la Couture Parisienne** in **2019**, **Charles de Vilморin** made his first steps in the fashion world in **April 2020**, when he revealed his creations under the name of his eponymous brand. At just 23 years old, the young designer was then considered to be a prodigy and he presented his first haute couture collection, which was infused with 1980s vibes and graphic shapes, at the latest **Fashion Week haute couture**.

Today, after having seduced the fashion sphere, **Charles de Vilморin** has now been named as creative director of **Rochas**. *"Rochas is a brand that holds a special place in my heart, due to both deep personal family ties and the label's heritage which I find so rich and inspiring,"* **De Vilморin** commented. *"Within Rochas, I intend to reinterpret the brand codes that are for me the volumes and prints, codes that obviously speak to me a lot,"* he said in an interview with **Vogue**. **De Vilморin** replaces **Alessandro Dell'Acqua**, who left the label in **2019** after six years. **Charles de Vilморin** seems determined to bring his creative youth to the brand, and he will create his first collection for **Spring/Summer 2022**.

V I E W A R T I C L E



MODE

Marine Serre's latest collection is "a love letter to all those who feel lost in an isolated world"

To present her F/W 2021-2022 collection, the designer filmed her friends and family's everyday lives. She revealed the videos on a special website, a fragment of a three-part project showcasing her universe to the public.

BY CLAIRE BEGHIN
3 mars 2021

"We want to bring Ecofuturism to the streets" declared **Marine Serre** of her collection, an interactive trip which takes us first into her creative process, then introduces us to the people in her community, all wearing **Marine Serre**.



A fashion anchored in reality

On the collection website, we can choose to meet Juliet, Kristina, Tanguy or Kim, all friends and family of the designer. Some are by the water, others are preparing a chimney fire or sitting on their balcony, all wearing reused patchwork coats, embroidered tailoring with a new version of the half-moon, tops, upcycled silk scarves tied onto dresses... All signature of **Marine Serre**. This is a way to move her work away from her usual dystopian universe and into the real world, worn by women, men and children of all ages. The collection served as everyday poetry delivering a strong message: the responsible fashion promoted by the designer is urgent, and must become reality.



[V I E W A R T I C L E](#)

VOGUE FRANCE SOCIAL
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vogueparis Whether it's where we live, where we work or how we spend our time, we've never thought more about our mental and physical health. Inside the May issue of Vogue Paris, our wellbeing supplement gives the keys to taking stock and finding balance in our lives with the places and people that can help us get there. Get your copy of the May issue including the wellness supplement via the link in our bio
[@carolineknudsen_](#) shot by [@CharlesNegre](#), styled by [@MorganeBedel](#). Beauty editor-in-chief [@FrederiqueVerley](#)
Makeup by [@MayumiOda25](#), hair by [@YujiOkuda1012](#), nails by [@Forget.Laura](#), set design



Liked by imartiniii and 36,447 others

MAY 2



Add a comment...

Post



Vogue Paris

24 avril, 18:30

Happy birthday, Jean Paul Gaultier ! We are living for the amount of energy, happiness and love in this video.



Vogue Paris

28 mai, 00:10

The "Friends" special episode will be aired tomorrow on HBO Max. Who's ready ?!



VOGUE.FR

"Friends": The special episode finally has a trailer!

L E C O L L E C T I O N I S T
N E W S L E T T E R

le @collectionist

HOUSE OF THE WEEK: VILLA MUSA, MARRAKECH

A pink oasis



[Explore Villa Musa](#)

Escape the grey skies this winter and head to [Villa Musa](#), our luxurious new home in Morocco. Ideally located in Marrakech, featuring a direct view of the Atlas mountains, this idyllic home is a traveller's dream. Designed by studio Beja-Pujol, the villa blends into its surroundings with its delightful pink walls and unique

architecture. Contemporary interiors create a clean and calm atmosphere, with the help of some peculiar features, including a 400 year-old olive tree standing in the living room. Laze under the Moroccan sun, enjoy the large heated pool, or head to Marrakech and wander around its bustling colorful streets. After a day spent exploring the city, come back home and relax by the suspended fireplace. In the evening, let the chef prepare a dinner fit for the finest palaces. Let yourself be seduced by the wonders of the Moroccan experience.

10 guests, 5 bedrooms

Available at Christmas





Discover Villa Musa

A day in heaven

After a good night's sleep and a hearty home-cooked breakfast, jump into a sidecar and set off for a picturesque day exploring the Atlas mountains. In the evening, come back home and relax by the pool, while our chef prepares a delicious Moroccan dinner. End the day with a drink in the garden, watching the sun set over the mountains in the distance.

LE COLLECTIONIST
NEWSLETTER - FR

le ©collectionist



Bienvenue chez Bramble Ski

Souvenez-vous, en mai, nous vous annonçons l'acquisition de [Bramble Ski](#), le leader de la location de chalets de luxe en Europe. Avec plus de 160 chalets cachés dans les stations les plus exclusives du continent, Bramble est le partenaire idéal de vos vacances hivernales. Au cœur des Alpes Suisses, en France ou encore en Autriche, il est temps de découvrir ensemble les destinations magiques de l'hiver avec Bramble Ski !

Découvrez Bramble Ski

Zermatt, Suisse

Les grandes baies vitrées de [Haus Leytron](#) dévoilent une vue imprenable du Matterhorn. [Zermatt](#) est célèbre pour sa longue saison de ski, autant que pour sa gastronomie... On vous conseille de réserver au restaurant Aroleid pour déguster les mets les plus divins de Suisse.



Verbier, Suisse

Pour les amateurs de sensations fortes, [Les Etrennes](#) est un parfait point de départ pour découvrir [Verbier](#), la capitale du freeriding. Echappez aux files d'attente avec notre service d'essayage de ski sur mesure. Après une journée pleine d'adrénaline à dévaler les pistes, partagez une fondue réconfortante au restaurant Le Rouge.



Explorez Les Etrennes

Lech, Autriche

Le [Chalech S](#) est l'option idéale pour les amateurs de sports d'hiver qui veulent plonger dans l'atmosphère endiablée de [Lech](#). Visitez le Skyspace-Lech pour une

expérience hors du commun, ou partez à l'aventure pendant une après-midi de randonnée en raquettes.



Explorez Chalech S

LE COLLECTIONIST

S O C I A L M E D I A



lecollectionist • Abonné(e)
Marrakech

...



lecollectionist Marrakech is a city of endless wonders. Its colors and spices blend together in a whirlwind of delicious aromas and exciting adventures, never to be forgotten. Check out our story to discover our guide of Marrakech, as well as some of our beautiful villas in the city, and click the link in our bio to explore our whole collection in Marrakech.

//

Marrakech est une ville aux merveilles infinies. Ses couleurs et ses épices se mélangent en un tourbillon d'arômes délicieuses et d'aventures passionnantes et inoubliables. Jetez un oeil à notre story pour découvrir notre guide de Marrakech, ainsi que certaines de nos plus belles villas dans la ville, et cliquez sur le lien dans notre bio pour découvrir toute notre collection à Marrakech. [#lecollectionisttravels](#) [#riad](#) [#marrakech](#) [#wanderlust](#)

5 sem



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Saint Barthélemy

...



lecollectionist Missing the summer already? Escape the rainy days this winter and head to the Caribbean for a healthy dose of sunlight. What's better than blue skies, crystal clear waters, and the idyllic colors of the tropics? Check out our story to explore some of our incredible villas in Saint Martin and Saint Barthélemy, and click the link in our bio to discover our other properties in the Caribbean.

//

L'été vous manque déjà ? Échappez aux jours pluvieux cet hiver et envollez-vous vers les Caraïbes pour une bonne dose de soleil. Quoi de mieux que le ciel bleu, les eaux cristallines et les couleurs idylliques des tropiques ? Jetez un oeil à notre story pour découvrir certaines de nos magnifiques villas à Saint Martin et Saint Barthélemy, et cliquez sur le lien dans notre bio pour découvrir nos autres villas aux Caraïbes. [#lecollectionist](#) [#lecollectionisttravels](#) [#caribbean](#) [#luxuryholidays](#)

7 sem



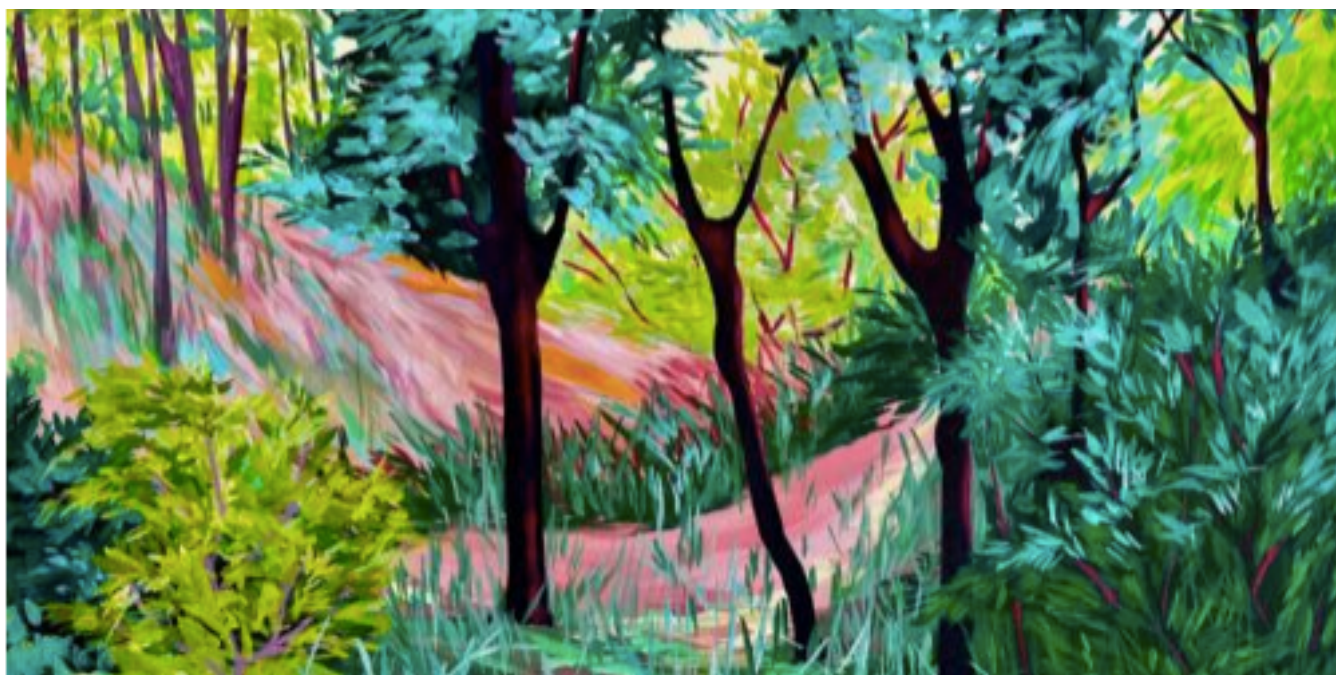
INDUSTRY PROFESSIONALS • SPOTLIGHT ON...

Five Legendary Interior Designers to Know

2022-07-12 / ⌚ 6 MINUTES READ

Some interior designers are practically superstars nowadays. Five names stand above everyone else, however, as true icons of interior design: Philippe Starck, India Mahdavi, Jacques Grange, Peter Marino, and Justina Blakeney. Each in their own way, they have left their print on the world of design, and created a legendary career for themselves. [Philippe Starck: A Legendary Designer](#) [Philippe Starck...](#)

[R E A D A R T I C L E H E R E](#)



ARTISTS • SPOTLIGHT ON...

Discover 5 trendy artists from our Spring Flash Sale

2022-04-27 / ⌚ 5 MINUTES READ

We recently launched a Spring Flash Sale entitled “In Spring Comes Rebirth.” It is the perfect occasion to highlight five artists, diving into their life story and exploring their artistic world. Vanessa Van Meerhaeghe : A whimsical world Vanessa Van Meerhaeghe is a Belgian painter and draftsman. Her work is very much influenced by contemporary fashion designers and art. At...

[R E A D A R T I C L E H E R E](#)

Design Inspiration: Hotel Le Sirenuse



Le Sirenuse is one of the most beautiful hotels in Italy. Romantic and colorful, it offers incredible views over Positano and the sea. This luxurious abode is full of charm and warmth, with delightful touches of Italian decor mixed with modern inspirations.

Inspired by Le Sirenuse, we have carefully selected some of our best contemporary artworks and design pieces.

Replicating the soulful atmosphere of Positano is no small task, but we do believe that our talented artists and designers are up to the challenge. Now is the time to get lost in the whimsical streets of one of Italy's dreamiest towns, and perhaps pick up a few design gems along the way, in order to bring the magic back home.

V I E W C O L L E C T I O N H E R E

PRESS RELEASE

BOMB FACTORY ART FOUNDATION PRESENTS MAT COLLISHAW'S LATEST SERIES OF WORKS INCLUDING ROBOTIC AND ANIMATRONIC ARTWORKS



Mat Collishaw, The Machine Zone, Aluminium, Steel, Resin, Servo Motors, Motion Sensors, Electrical Circuitry. Dimensions Variable, 2019

Bomb Factory Art Foundation is pleased to present *All Things Fall*, a solo exhibition featuring the work of contemporary British artist Mat Collishaw, from April 20th, 2023, to May 21st, 2023. The exhibit will be held at BFAF's newest studio in Marylebone.

Mat Collishaw is one of the most significant and compelling artists in contemporary British art. With an early foundation at Goldsmiths College, Collishaw formed part of the legendary movement of Young British Artists. He was one of 16 young artists who participated in the seminal Freeze exhibition organised by Damien Hirst in 1988 as well as the provocative Sensation show of 1997.

The BFAF show will feature two works that have never been exhibited before, *Insilico* (2023) and the *Palantir* (2022) series of 13 paintings. The unique of its kind large-scale sculpture, *All Things Fall* (2014), will be shown in London for the first time. *The Machine Zone* (2019), inspired by the historic behavioural experiments of the psychologist B.F. Skinner, has previously been exhibited in the UK and internationally in Moscow & Dubai.

The selected works reflect on human perception distorted through the dark, manipulative lens of social media. *Insilico*'s robotic stag slips and falls in response to abusive posts on Twitter. Night vision images of animator predators and prey appear as ghost-like spectres in the *Palantir* paintings on raw linen. In *The Machine Zone*, animatronic pigeons re-enact the behavioural psychology experiments of B.F. Skinner. Finally, in the gripping and powerful *All Things Fall*, a Temple featuring the Massacre of the Innocents erupts into a delightful orgy of violence. Mat Collishaw's world consumes and captivates.

Throughout his 30-year career, Collishaw has contemplated the nature of the human subconscious and explored ways to influence it through various media. Through optical illusions, paintings, projections and moving sculptures, the artist creates works and scenarios that directly and unconsciously engage their viewers. The works encourage us to think about fundamental questions of psychology, history, sociology and science. Behind the richness and visual appeal of each work there is a deep exploration of how we perceive and are influenced by the world today through images, and modern technology. Questions regarding behavioural manipulation, programming, temporal reality all linger in the viewing experience.

Founded by artist Pallas Citroen in 2015, The Bomb Factory Art Foundation is a charity that provides affordable studio spaces to over 100 resident artists and delivers free public educational programmes and exhibitions for the local communities of London. The Bomb Factory is a cultural art destination that is based across four sites; Archway, Chelsea, Covent Garden and now Marylebone.

P R E S S R E L E A S E - O T R A
E Y E W E A R

Otra Eyewear Press Release

Otra Eyewear is renowned for its stylish yet affordable sunglasses. The brand, characterized by creativity and adaptability, has long strived to remain at the forefront of eyewear design. It is this quest for excellence and modernity that has motivated a groundbreaking change: On April 10th, 2023, Otra would like to officially announce the arrival of a new CEO, Linda Hammond, along with Allen Hammond as CFO and Zak Hammond as Head of Design. The Hammonds are universally known as one of the leading designers in the eyewear industry, and former founders and owners of the iconic sunglasses brand Quay. The family got their start with creating Quay in 2004 and then later sold it in 2016. After a 6-year break from the industry, these legends of eyewear design are excited to take over Otra, propelling the brand to new heights of success.

The Hammonds' reputation precedes them. These pioneers of the industry have always followed their dreams and ambition, effectively revolutionizing eyewear design. This exciting new start is the ideal opportunity for the family to showcase their expertise once again. Designed for creative souls and visionaries, Otra Eyewear will be in good hands with this team of disruptive creators. Building on the current success of Otra, inspired from their past triumph with Quay, Linda, Allen, and their son Zak will continue to bring trendy and stylish sunglasses designs to life. Moving forward, along with creating unique new designs, they hope to collab with top celebrities, influencers, and creators, placing innovation and sustainability at the top of their priorities.

“Our passion is eyewear, and we are good at creating timeless styles. We look forward to introducing a range of Bio Acetate to the brand and are excited to become a leader in the sustainable eyewear space.”

O T R A E Y E W E A R -
P R O D U C T D E S C R I P T I O N

otra



Louey

\$60.00

Tax included.

— 1 +

Add to Cart

OVERSIZED RECTANGULAR SUNGLASSES

The dramatic, oversized Louey sunglasses are incredibly modern and versatile. Bringing a tasteful bold touch to sunglasses design, this elegant pair is both modern and instagrammable



Belle

\$75.00

Tax included.

— 1 +

Add to Cart

SQUARED CATEYE SUNGLASSES

This classic pair is the definition of quiet luxury. Artfully aligned to sculpt the cheeks, the Belle sunglasses are perfect for romantic souls with a longing for understated elegance.